



OFFICE OF THE EXECUTIVE VICE PRESIDENT--
UNIVERSITY AFFAIRS

OFFICE OF THE PRESIDENT
1111 Franklin Street, 12th Floor
Oakland, California 94607-5200

November 14, 2007

OFFICE OF THE PRESIDENT COMMUNITY

Subject: Office of State Governmental Relations

Dear Colleagues:

Assistant Vice President Steve Arditti and I are pleased to inform you about recent changes in the Office of State Governmental Relations (SGR) which will further strengthen the University's governmental relations team in Sacramento.

Karl Engelbach has begun serving as Acting Associate Director of SGR and will be responsible for day-to-day operations, including management of the SGR legislative team as well as management of the university's outreach with elected officials in Sacramento. Karl has served the University with distinction since 2005 as a Legislative Director. Prior to joining UC, he served nearly twenty years with the California Postsecondary Education Commission (CPEC). Karl held a variety of positions at CPEC, with responsibility for both state and federal legislative matters; for higher education budget, student fee, and financial aid issues; internal agency operations; and as the agency's Chief Fiscal and Policy Analyst.

Karen French, who had been serving as the Acting Associate Director, will resume her responsibilities as Legislative Director where she will handle research, agriculture, and capital facilities, as well as health and clinical affairs until a search is completed for the permanent legislative director for health and clinical affairs. Karen joined UC in 2007 after serving as a senior aide in the State Senate for 27 years. Her Senate experience includes seven years as Staff Director to the Senate Finance Committee and 18 years as Staff Director to the Senate Appropriations Committee. Karen has served the Senate leadership with distinction, including five Senate Presidents pro tempore and seven committee chairs.

Brian Rivas will continue his role as Legislative Director with responsibility for academic preparation, admissions, and labor relations issues. Brian continues to handle many significant issues facing the University, as he has for the past 13 years. He joined SGR after working as a transportation analyst at the Orange County Transportation Authority.

Christine Treadway, Executive Director of the Office of Government and Community Relations at UC Berkeley, has assumed additional responsibilities in Sacramento on behalf of the University. Chris is working in SGR three days per week developing a University-wide governmental relations action plan in consultation with campus governmental relations colleagues. She also will assume responsibility for furthering communications with campus governmental relations directors as we begin to implement the University-wide action plan, and will coordinate campus input into the sponsored legislation process.

Since some of you may not know Chris, she brings to this role more than 20 years of higher education legislative experience through policy positions in the Congress, government relations positions at the campus and system-wide levels, and political work developing coalitions and managing grassroots advocacy campaigns. Prior to joining UC Berkeley, Chris represented San Francisco State University in Sacramento and Washington, D.C., and worked in the California State University's federal relations office. She has had extensive federal government experience involving higher education through positions with the House Education and Labor Committee, Subcommittee on Postsecondary Education, and the Subcommittee on Labor Management Relations. She also worked in the Washington, D.C. office of Congressman Pat Williams.

In addition, we have three recruitments underway: The Assistant Vice President and Director of SGR and two legislative directors, one for health and clinical affairs and another to handle other significant issues facing the University. Steve and I are grateful to Karl, Karen, Brian and Chris, as well as to every member of the SGR team, for their ongoing commitment to the University during this transition. We also appreciate the enthusiastic engagement by campus governmental relations directors in this combined effort. We anticipate that additional colleagues from the campuses and the Office of the President will be asked to contribute their time and expertise to the State Governmental Relations Office on a part-time/rotational basis in the months ahead.

These changes and interim appointments will help the University prepare for what is expected to be a challenging legislative session in Sacramento. We are working closely with Keith Parker, Assistant Vice Chancellor of Government and Community Relations at UCLA, and his working group on external relations as they offer insights and recommendations about strengthening the University's relationships in Sacramento.

Thank you for your patience and support as we continue this transition. Please call me if you have any questions. Steve, Karl, Karen, Brian and Chris can be reached at (916) 445-9924.

Sincerely,

A handwritten signature in black ink, reading "Bruce B. Darling". The signature is written in a cursive style with a long, sweeping tail that extends downwards and to the right.

Bruce B. Darling
Executive Vice President