

Introduction to Collaborative Exchange of Transfer Applicant Data (CETAD)

During the 2003 – 2004 admissions processing cycle, three campuses – UCLA, UC San Diego, and UC Santa Barbara – designed and implemented a structure to exchange transfer applicant evaluation data for applications these campuses shared. The goal of the project – Collaborative Exchange of Transfer Applicant Data (CETAD) – is to reduce the number of times a transfer application is reviewed by performing an evaluation one time and sharing evaluation information with participating campuses.

UC campuses share a certain number of common transfer applicants each year (note: transfer applicants apply, on average, to 2.8 campuses). As part of the regular review process, all UC admission offices perform similar tasks to evaluate minimum eligibility. This preliminary academic review includes the evaluation of transferable courses and determination of transferable units, grade point average, and minimum subject requirements (English composition, math, and transfer course pattern). By dividing shared applications among campuses, evaluating the basic transfer requirements, and sharing this information, the amount of time used to review transfer applications during an intensely concentrated period of selection reduces the amount of time each campus spends on transfer evaluation.

Each participating campus conducts a predetermined number of reviews. The evaluated record is then exchanged among campuses. Once the evaluation information has been exchanged, each campus is free to conduct their selection process as usual.

In 2004-2005, UC Davis, UC Irvine, UC Merced, and UC Riverside participated in CETAD. Also in year two, the University's central processing system assisted by performing the more routine functions for all participating campuses. Although campuses are still adjusting to CETAD and additional process improvements are anticipated as the project evolves, all participating campuses report greater efficiency in processing and greater consistency in transfer evaluations. It is expected that both Berkeley and Santa Cruz will participate in 2005-2006.